



November 1, 2017

## **Shutterfly to Present at Upcoming RBC Conference on Tuesday, November 7, 2017 at 10:00 AM ET**

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Shutterfly](#), Inc. (NASDAQ:SFLY), the leading online retailer and manufacturer of high-quality personalized products and services, announced today that Christopher North, President and Chief Executive Officer, will be conducting a fireside chat at the upcoming RBC Capital Markets Technology, Internet, Media and Telecommunications Conference in New York on November 7, 2017 at 10:00 AM ET.

A live audio webcast of the fireside chat will be available to the public under the Events and Presentations tab on the Investor Relations section of the company's website at [www.shutterflyinc.com](http://www.shutterflyinc.com). An archived replay will be available following the event.

### **About Shutterfly, Inc.**

Shutterfly, Inc. is the leading online retailer and manufacturer of high-quality personalized products and services. Founded in 1999, the Shutterfly, Inc. brands include Shutterfly<sup>®</sup>, where your photos come to life in photo books, gifts, and cards and stationery—with premium offerings in its Tiny Prints<sup>®</sup> boutique—as well as wedding invitations and stationery for every step of the planning process; BorrowLenses<sup>®</sup>, the premier online marketplace for photographic and video equipment rentals; and GrooveBook<sup>™</sup>, an iPhone and Android app and subscription service that prints up to 100 mobile phone photos in a GrooveBook and mails it to customers every month. For more information about Shutterfly, Inc. (SFLY), visit [www.shutterflyinc.com](http://www.shutterflyinc.com).

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