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ECIRCLES.COM AND SHUTTERFLY ANNOUNCE PARTNERSHIP TO PROVIDE 35MM-QUALITY PRINTS DIRECTLY FROM ECIRCLES.COM PHOTO ALBUMS

REDWOOD CITY, Calif. (May 15, 2000) — Shutterfly, the leading online photo service, and eCircles.com, an award winning web service for keeping in touch today announced a partnership that will allow eCircles' members the ability to order 35mm-quality prints and mail them to friends and family.

eCircles' two million plus membership keeps in touch with family and friends through applications such as event planning, music and photo sharing, discussions and more. Over the past year, sharing Photo Albums has emerged as one of the most popular activities on eCircles.com and thousands of photos are uploaded and shared daily by members. Now these members can also have 35mm quality prints of their favorite photos delivered directly to their doorstep with just a couple mouse clicks.

"High quality prints complete the online photo-sharing experience and help families and friends everywhere keep in touch." said Jayne Spiegelman, co-founder and CEO, Shutterfly. "eCircles.com is an ideal partner for Shutterfly, and we are pleased that their members will now be able to take full advantage of the Shutterfly service."

Ordering Shutterfly prints directly from eCircles.com is both fun and cost effective. Countless trips to the photofinisher are now eliminated since members can conveniently order prints and reprints, in a variety of quantities and sizes, directly from their eCircles' photo albums. Shutterfly then ensures exceptional photo quality by utilizing its VividPics™ technology to enhance color and sharpness of every photo.

"We are pleased to work with a market leader like Shutterfly. At eCircles.com, we are committed to providing our members with the best possible tools and services for sharing their photographs. By providing high quality printing directly from the web, this partnership enables us to offer our members the complete suite of photo uploading, editing, sharing, and printing," said Prescott Lee, co-founder and CEO, eCircles.com. "Shutterfly delivers the high-quality prints that eCircles' members have been asking for."

This new service will be available on eCircles.com within the next 30 days.

About Shutterfly

Shutterfly, Inc. is a leading online photo service that allows customers to organize, share, customize and print their digital photography. Using advanced photo printing technologies, Shutterfly transforms digital images into 35mm-quality pictures and mails them directly to individuals, family and friends. Shutterfly provides its members with private, secure online photo storage and management at no cost. The privately held company is headquartered in Redwood Shores, California and is backed by Jim Clark, Mohr Davidow Ventures, Adobe Ventures and Tom Jermoluk. For more information about the company, visit www.shutterfly.com.

About eCircles.com

eCircles.com is revolutionizing the way people keep in touch. Selected by PC World as the "Best Online Community Site," and designated the winner of the "Investors' Choice" award at Technologic Partners' Internet Outlook conference, eCircles.com provides applications which enable your real-life circles of friends to share and interact on the Web. At www.ecircles.com, you can create private eCircles and invite your friends to exchange photos and music, hold discussions and plan events and group activities. Founded in June 1998 and based in San Mateo, Calif., eCircles' leading investors are CMGI's @Ventures (CMGI), Adobe Systems (ADBE), ZDNet (ZDZ) and Nexus Group LLC.

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